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EDUCATION

Savannah College of Art & Design
Atlanta, Georgia
Master of Arts, Advertising Design
March 2018 | Cum Laude

The University of Alabama
Tuscaloosa, Alabama
Bachelor of Science, Apparel & Textiles
May 2015 | Cum Laude

TECHNICAL SKILLS

Adobe Creative Suite

Photoshop
Illustrator
InDesign
After Effects

Axure RP 8

Interactive Web Design Platform

Microsoft Office

Powerpoint
Word

Other Applications

Adobe Acrobat
Google Drive
Google Docs
Google Slides
Keynote
Slack

RELEVANT EXPERIENCE

Mspark

Graphic Artist

Birmingham, Alabama

August 2018 - Present

Design compelling direct mail advertisement for over 3,000 businesses nationwide in fast-paced environment. Concept design strategy for in-house marketing initiatives and campaigns. Collaborate and effectively communicate with fellow team members in creative services department as well as team members of account services daily, to ensure accuracy and timeliness during production period

Intermark Group

Art Direction Intern

Birmingham, Alabama

May 2018 - July 2018

Gain real-world agency experience conducting full-service digital campaign for Milo's Famous Sweet Tea. Performed primary and secondary research, created campaign strategy, big idea, and digital executions within collaborative team

Swoozie's

Creative Assistant

Atlanta, Georgia

August 2017 - April 2018

Assists Senior Graphic Designer and Associate Graphic Designer of corporate office with seasonal projects such as merchandise labels, monthly catalog, etc. for the company's private label and vendors

SCAD | AT&T Collaborative Project

Research & Development, Photography

Atlanta, Georgia

September 2017 - November 2017

Conducted research and present with R&D team to facilitate how they could effectively bridge the gap between AT&T's communications and entertainment segments through storytelling and design

Marbury Creative Group

Graphic Design Intern

Duluth, Georgia

July 2017 - August 2017

Observed daily operations of advertising agency while designing marketing collateral as needed on demand from Senior Art Director and Production Director

Urban Home Market & Renaissance Consignment

Marketing & Social Media Manager

Birmingham, Alabama

July 2015 - September 2016

Developed and managed online marketing campaigns via social media outlets and print media platforms as well as design copy for news print and maintain company website and blog for company's two local locations